

## EXPERIENCE

### The Bauserman Group

Designer & Art Director  
April 2009 - Present

Art Direction and Design. Print and Interactive. Working on clients ranging from Casinos and non-profits to ski resorts and attorney groups. Building CMS driven web sites and award winning branding campaigns.

### CLP Resources Inc.

Marketing Design Specialist  
April 2009 - January 2010

Provided art direction and design for 5 brands operating under the TrueBlue® banner. Developed brand identities for two companies and evolved the brand identity for two others.

### DesignConcern

Designer & Art Director  
February 2009 - Present

Freelance art direction and design for print and interactive projects. Interactive projects included integration of Flash, XHTML, AJAX/JQuery technologies. Rendered services on long-term contract basis for multiple agencies.

### The Glenn Group

Designer & Art Director  
May 2003 - February 2009

Print, graphic and advertising design (newsprint, magazine, outdoor, collateral, logo development, stationery) as well as interactive design and development (CSS, XHTML, DHTML, Flash and ActionScript).

## PROFESSIONAL SKILLS

### PRINT

8 Years of print design and advertising/brand development. Concepting, press checks, color correction and client meetings. Expert knowledge of Adobe® CS5 (InDesign, Photoshop, Illustrator, Acrobat).

### DIGITAL

Designing and developing for the web for 7 years. Advanced understanding of Flash and AS 2.0, XHTML 4 & 5 and CSS 2 web standards and Wordpress CMS.

## EDUCATION

### University of Nevada Reno

September, 1999 - December, 2003  
Bachelor of Science in  
Business Administration with  
an emphasis in Marketing and  
Advertising

## ACHIEVEMENTS

### AIGA Reno/Tahoe

Served on Board of Directors as  
Programs and Education Chair

### AAF ADDY® Judge

2011 AAF Great Falls  
2009 AAF Palm Springs  
2008 AAF El Paso  
2007 AAF San Jose

### Awards

Awarded numerous ADDY® awards at the local and national levels. Awarded AIGA Las Vegas WorkShow Gold awards for the Don't Vote campaign and AIGA Las Vegas WorkShow Open Season Collateral and judge's choice (Mirko Ilic) for Don't Vote Posters. Awarded Best Outdoor for Rogers Jewelers Rock Her World Campaign.

### AAF Reno

2008-2011  
Served on the Board of Directors for AAF Reno as the Programs and Education Chairperson. Increased club membership, entered club achievement award and increased club activity. Served for one year as Vice President while also focusing on the Annual Art Slaves Event, the proceeds of which fund University of Nevada Journalism School Scholarships. Served one year as President. Assisted students at UNR through the Senior Portfolio Review as well as the Reno Ad2 mentor program.

### University

AAF 2003 NSAC  
NSAC National Champion Team member of University of Nevada's team Black Rock. National Champions for the IMC plan presented to Toyota® Motor Corporation for the Toyota® Matrix®. Was awarded Ad Person of the Year by AAF Reno.

AAF 2002 NSAC  
NSAC Presenter for Nevada.  
Presented IMC plan to Bank of America Investment Services (BAISI).  
Second place in District 14 regional competition.

## REFERENCES

Available upon request